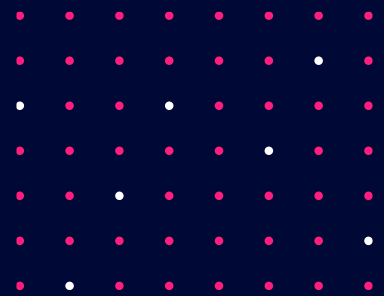
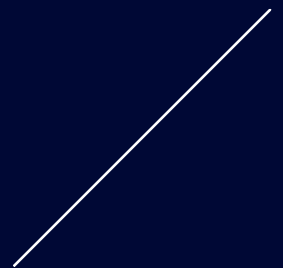
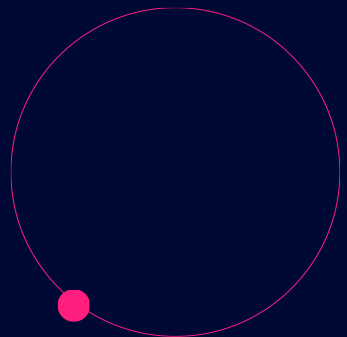
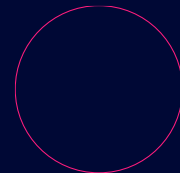


# OWN CHANGE.

We are in control.



# #TheNewCommuter

“

**Let's uncover how new  
work patterns are  
influencing the daily  
commute.**

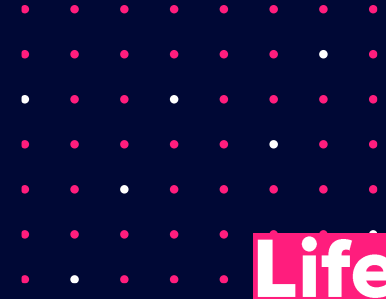
# Learn about the three driving factors for #TheNewCommuter



**Hybrid  
Working**

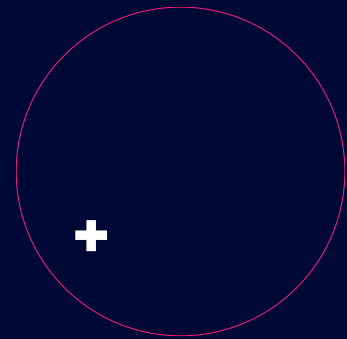
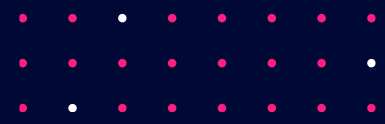
**Roadside  
Reach**

**Lifestyle  
Mobility**



With increasing flexibility in commuting ways and general mobility being more road-based,

**we can help you reach #TheNewCommuter  
and display your ad messages  
where #TheNewCommuter is.**



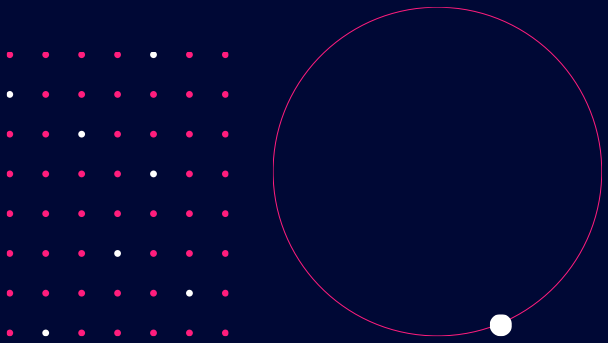


# OOH: THE CLEAR CHANNEL WAY

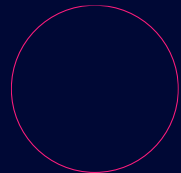
“

We are leading the way in  
**making OOH scientific:**  
data-led, fact-based and  
insight-driven.

OutSmartPin<sup>®</sup>  
OutSmartPro<sup>®</sup>  
OutSmartConnect<sup>®</sup>

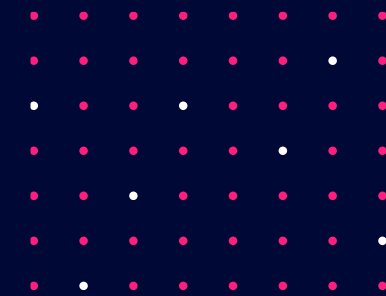
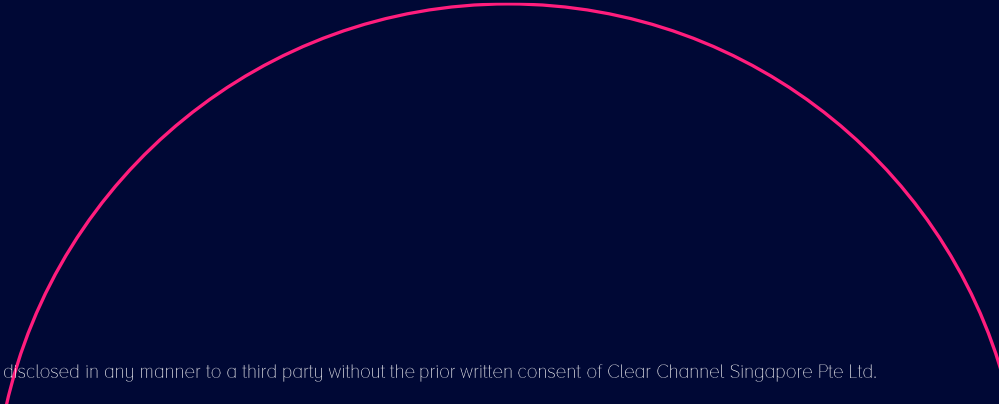


# OutSmartPin<sup>®</sup> An **audience-centric** approach to buying OOH.



Location intelligence to inform **where**  
**your ads should appear.**

**Behaviours. Interests. Intent (NEW).**

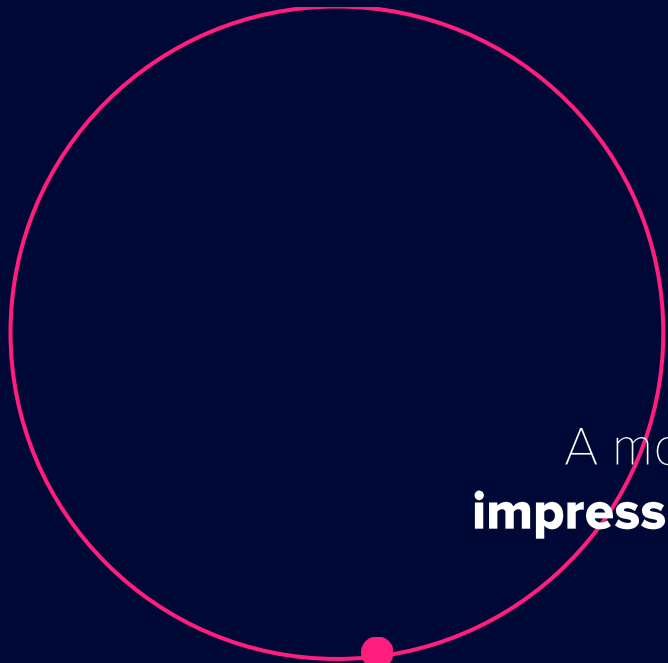




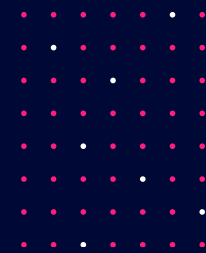


OutSmartPro<sup>®</sup>

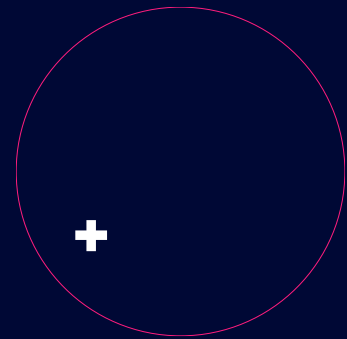
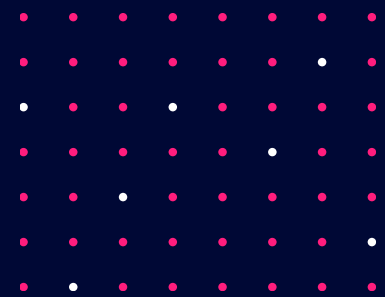
**Speed, control and intelligence.**



A market-first **near real-time impressions** and **vehicle count.**



**Behaviours. Interests. Intent.**

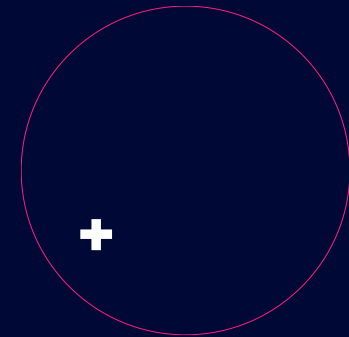
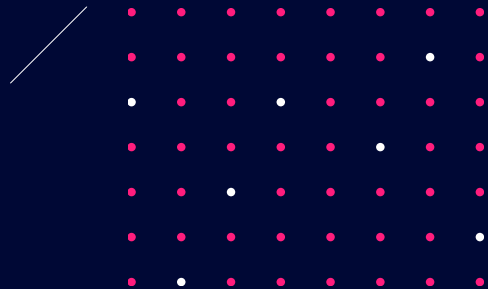




**OutSmartConnect**  
**Exposure-to-conversion**

Target those who have seen your OOH ad and drive an action on mobile, moving **one step closer to conversion.**

**Behaviours. Interests. Intent.**





# THE IDEAS LAB

“

Get ready to **own the streets again.**

+

+

# Bespoke Solutions by our Award-Winning Creative Team.

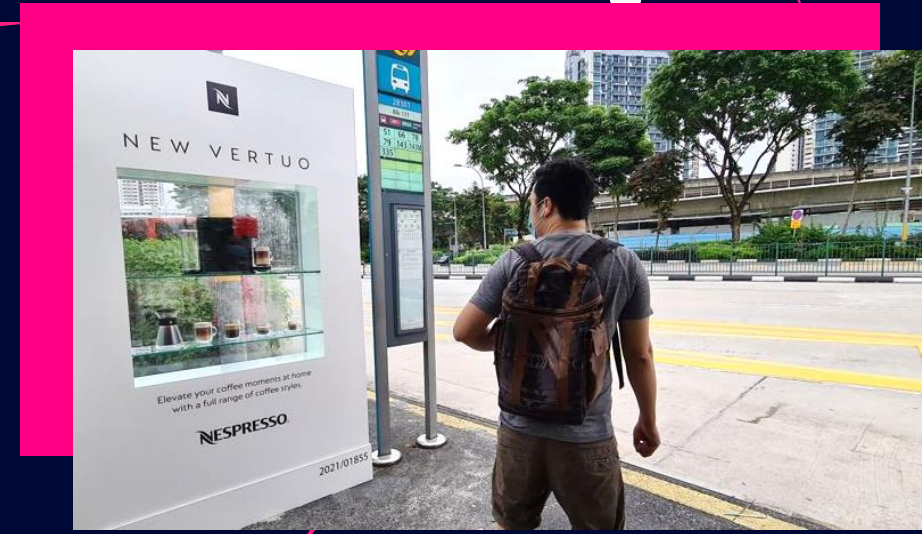
2016  
Best Creative Team

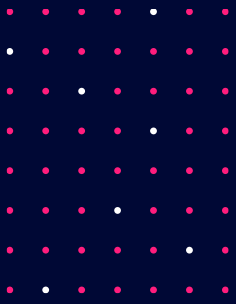


2018  
Best Creative Team



In the new normal, discover **contactless solutions**, delivered at scale, for your campaigns,





# OWN CHANGE.

We are in control.



Find out more  
[sales@clearchannel.com.sg](mailto:sales@clearchannel.com.sg)

