

# WE ARE award-winning.

## CAMPAIGN AWARDS

Year	Award Logo	Awards	Legend
2015		● Theatrical – Out-of-Home (The Walt Disney Company SEA)	<ul style="list-style-type: none"> <li>● Gold</li> <li>● Silver</li> <li>● Bronze</li> <li>Ⓜ Finalist</li> </ul>
		● Best Campaign by a Media Owner (Singapore Police Force)	
		● Best Media Solution – Out-of-Home (Coca-Cola Singapore)	
2016		● The Creative Use of Media Award (The Walt Disney Company SEA)	
		<ul style="list-style-type: none"> <li>● Best Collaboration-Media Owner &amp; Agency (Dentsu)</li> <li>● Best Media Solution – OOH (Coca-Cola Singapore)</li> </ul>	
2017		● Best Media Solution – OOH (The Walt Disney Company SEA)	
2018		● Best Media Solution – OOH (Asia Pacific Breweries)	
		● Best in Martech Solution – Gamification (Coca-Cola Singapore)	
		● Best Campaign by a Media Owner (Ministry of Home Affairs)	
2019		● Most Effective Use of Data (The Walt Disney Company SEA)	
		Ⓜ Most Creative – Experiential (CokeBreak5, Coca-Cola Singapore)	
		Ⓜ Most Creative - Out-of-Home (National Steps Challenge Bus Arrival, Health Promotion Board)	
		Ⓜ Most Effective Use - Out-of-Home (Standard Chartered Unlimited Cashback, Standard Chartered Bank)	
2020		Ⓜ Best Attribution Solution (Pfizer)	
		Ⓜ Best Use of Performance (The Walt Disney Company SEA)	
		Ⓜ Most Creative – Experiential (Havas Singapore, Resorts World Singapore)	
		Ⓜ Most Creative - Out-of-Home (OMD Singapore, Hanbaobao)	
		Ⓜ Most Effective Use - Out-of-Home (Dentsu, The Walt Disney Company SEA)	
2021		Ⓜ Best Interconnected OOH Formats (The Walt Disney Company SEA)	
		Ⓜ Best Use of Tech in OOH (Citibank)	
2022		● Most Creative in OOH – Urban Farm Bus Stops (GIC)	
		● Most Effective Use in OOH – UV Index Live (Uniqlo Singapore)	
		● Most Creative in OOH - UV Index Live (Uniqlo Singapore)	
2023		● Excellence in Advertising - Viu to Win (Viu Singapore)	
		● Excellence in OOH – GIC 40th Anniversary Campaign: Made for Bold	
		● Excellence in Integrated Marketing – GIC 40th Anniversary Campaign: Made for Bold	
		● Excellence in OOH Advertising – Brand Ambassador Launch – Pau-Pau (foodpanda Singapore)	
		● Excellence in OOH Advertising – Viu to Win (Viu Singapore)	

## STRATEGY AWARDS

2015		● Most Contribution by a Media Owner (Singapore Police Force)
2016		● Most improved offering by a Media Owner (Play 2.0)
		Ⓜ Most Innovative Contribution by a Media Owner (Coca-Cola Singapore)
2017		● Best Insights and Research Project by a Media Owner
		● Most improved offering by a Media Owner (Play2.0+)
2018		● Best Launch/Re-launch by a Media Owner (RAWR)
		Ⓜ Most Innovative Contribution To a Campaign by a Media Owner (Carlsberg Singapore)
		Ⓜ Most Innovative Contribution To a Campaign by a Media Owner (Coca-Cola Singapore)
2020		Ⓜ Most Effective Use – Events (Clear Channel Singapore, The Ideas Seminar)
2022		Ⓜ Game-Changing Advertising Technology (Highly Commended)

## PEOPLE AWARDS

2014		● Media Sales Person of the Year
2016		● Best Creative Team
		● Best Collaboration between Media Owner & Agency (Mediacom)
2017		● Best Media Sales Person
		● Media Sales Person of the Year
		● Best Collaboration-Media Owner & Agency (OMD Singapore)
2018		● Sales Team of the Year
		● Best Creative Team
		● Best Commercial Team
		● Best Collaboration between Media Owner & Agency (IPG Mediabrands)
2019		● Best Media Person
		● Sales Team of the Year
		● Media Person of the Year
2021		Ⓜ Best Ad Sales Team of the Year
2022		Ⓜ Best Ad Sales Team (Programmatic)